



DON'T ASSUME YOU'RE IMMUNE

Immunisation Campaign

June 2024 to June 2025

Aboriginal Languages Toolkit

Kriol, Martu, Ngaanyatjarra, English



DON'T ASSUME YOU'RE IMMUNE



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ABOUT THE CAMPAIGN

The WA Government has audio recordings, posters and social media content to promote the public health campaign ‘Don’t Assume You’re Immune’ to Aboriginal communities.

The campaign encourages people to make an informed decision about immunisation against preventable diseases to keep themselves and their families safe.

As a key stakeholder with connections in Western Australia’s Aboriginal communities, we ask for your support in sharing this information through your networks.

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KEY MESSAGES

The campaign informs Aboriginal people in Western Australia that:

- Have you got all your needles to keep you healthy lately?
- It's important you remember to get them to keep you healthy, safe and strong from sickness.
- Anyone can get sick anytime and the needles can help save your life.
- For more information look up immunisation.health.wa.gov.au or talk to your local clinic or hospital worker.

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HOW YOU CAN HELP

Download the posters and social media tiles here:

https://www.health.wa.gov.au/Articles/A_E/Campaign-dont-assume-youre-immune

Share them by:

- Printing out the posters to display for your community, patients or customers.
- Posting the social media material on your social media platforms.
- Emailing this toolkit to community leaders and Aboriginal organisations.

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AUDIO RECORDINGS

A recording about the importance of immunisation and where to find credible information is available in four languages.

 [Kriol](#)

 [Martu](#)

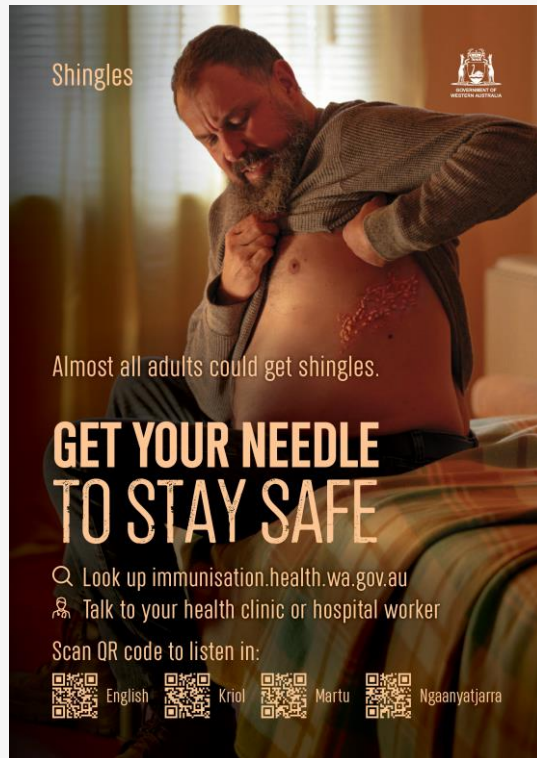
 [Ngaanyatjarra](#)

 [English](#)

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SHINGLES POSTER and SOCIAL MEDIA MATERIAL



Poster





Social media tile
(above) and post copy
(right)

Almost all adults could get shingles. If you have had chickenpox, you might also have shingles in your body.

Stay safe from shingles and get your needle.

For more information:

-  look up immunisation.health.wa.gov.au
-  talk to your health clinic or hospital worker.

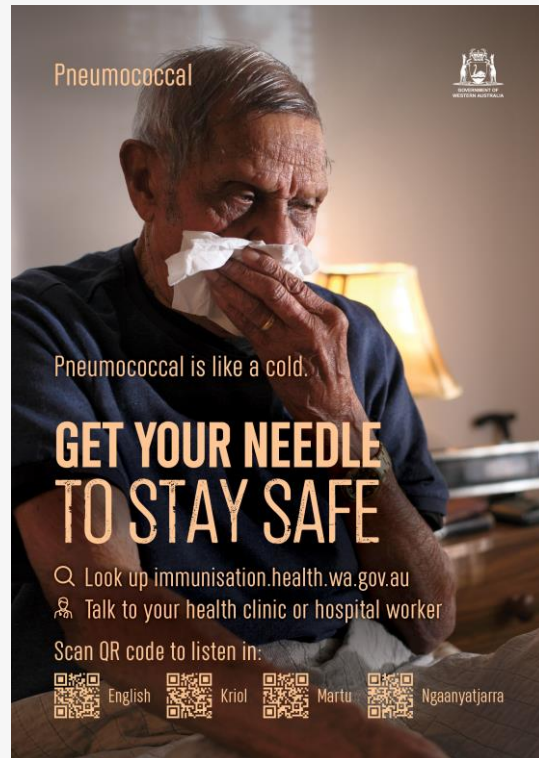
Click to listen to a message about getting your needle:

-  [English](#)
-  [Kriol](#)
-  [Martu](#)
-  [Ngaanyatjarra](#)

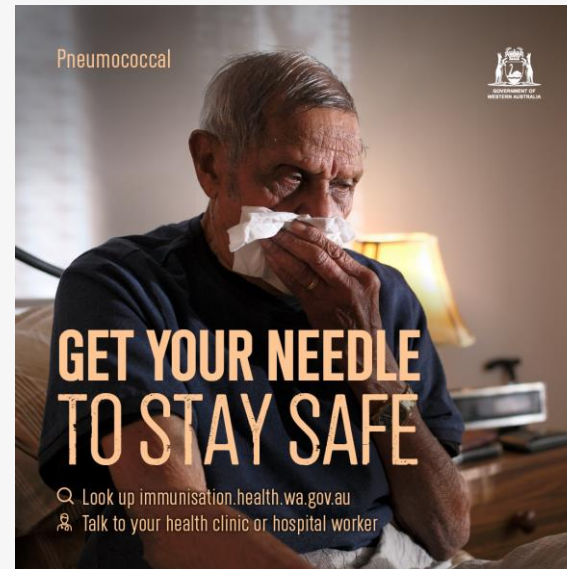
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PNEUMOCOCCAL POSTER and SOCIAL MEDIA MATERIAL



Poster



Social media tile
(above) and post copy
(right)

Pneumococcal is like a cold. But it can cause serious problems in your body. It gets into your lungs, ears, blood, brain and spinal cord. That is why it's important to get your pneumococcal needle.

Stay safe from pneumococcal.

For more information:

 look up immunisation.health.wa.gov.au

 talk to your health clinic or hospital worker

Click to listen to a message about getting your needle:

 [English](#)

 [Kriol](#)

 [Martu](#)

 [Ngaanyatjarra](#)

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INFLUENZA POSTER and SOCIAL MEDIA MATERIAL



Poster



Social media tile
(above) and post copy
(right)

The flu is easy to catch and to give to others. It gets into your lungs, and it changes every year. That is why it's very important to get your flu needle each year.

Stay safe from the flu.

For more information:



look up immunisation.health.wa.gov.au



talk to your health clinic or hospital worker

Click to listen to a message about getting your needle:



[English](#)



[Kriol](#)



[Martu](#)



[Ngaanyatjarra](#)

DON'T ASSUME YOU'RE IMMUNE



MENINGOCOCCAL POSTER & SOCIAL MEDIA MATERIAL



Poster



Social media tile
(above) and post copy
(right)



Some healthy people can have meningococcal bacteria without even knowing it.

You can get sick quickly. You can feel hot or cold. You can get a headache. You can get bruises or little red or purple spots on your skin.

This disease can get bad very quickly, so get medical help right away. That is why it is important to get your meningococcal needles.

Stay safe from meningococcal.

For more information:

-  look up immunisation.health.wa.gov.au
-  talk to your health clinic or hospital worker

Click to listen to a message about getting your needle:

-  [English](#)
-  [Kriol](#)
-  [Martu](#)
-  [Ngaanyatjarra](#)

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CONTACT

Any questions about this toolkit please email: communications@health.wa.gov.au